



Make an Unforgettable Contribution in a Crisis ~ help others and yourself make critical income now!

6 Steps to Create Sustainable Cash Flow Now for You & Your Community

Create a Current!



with your host, *Angela Roberts*

Unforgettable Workshop Mentor,
Conscious Dance & Transformational Workshop
Facilitator Trainer, Business Expansion Strategist

Are you ready to...

- Discover how you can generate some income now without feeling selfish, slimy or offending those in need around you?
- Connect with your community and be of service to them in a loving and supportive way that addresses their essential financial needs during this crisis?

It's really possible to create a flow of essential income for you and those you serve in this challenging time!

In this Workshop you will **Receive a 6 Step Cash Flow System Blueprint** that will help you...

- **Make an Unforgettable Positive Impact** building deep trust and meaningful connections with community that benefit your business now and in the long run.
- **Grow Your List & Have Others Sharing Your Offerings.**
- **Create Sustainable Cash Flow for You & Others in Uncertain Times!**

6 Step Cash Flow System Blueprint

In this blueprint we tap into the creative wisdom of the elements of nature to guide us.



Step 1: SPIRIT ELEMENT WISDOM

Respond to Crisis in a Compassionate Unforgettable Way that Uplifts Others & Yourself to Co-create a new Reality Together. (People do not forget those who help in dire straits.)

When you tune into this Crisis/Challenge notice how people are doing in this crisis. The people you are passionate to connect with (places that serve same demographic), people/businesses you directly support in the world (on a personal/professional level).

Might it be a perfect time to team up with your own tribe/email list/followers/ community?

Who needs urgent income?

Businesses/Organization/Individuals

Spa/Salon
Yoga/Dance/Art studio
Event Spaces/event workers
Restaurant/Servers
Holistic Practitioner
Smoothie or Coffee House
Individuals these potential partners
serve.
Community members

Who needs your urgent service?

Individuals/Businesses/Groups

Spa/Salon patrons
Those with immunity issues
Community members in distress
Those navigating medical choices
Unemployed/Trauma response
The Lonely/Isolated/Anxiety
Those in Domestic Challenges
Children or Parents
Eating disorders/weight challenges
Organizations

Finding Partners: Pay attention to them – this is key!

Scan Meetup.com
Explore Networking & Facebook groups
Look Online in Search or on LinkedIn & Social Media
Attend their Online Events
Ask your community & network!

TUNE INTO YOUR BODY
yes or resistance



Step 2: WATER ELEMENT WISDOM

Reach Out & Connect from a Loving Heart to These Potential Co-creators

Make direct phone calls to potential partners to see if they or their patrons are in need of support or income in this time of crisis. (Send an email, text message them on Facebook or other Social Media, or try to reach them with a Referral Contact from someone you both know.)

- Acknowledge them and the value they bring, and difference they make in your community/world, with those they serve. Let them know you feel it's very important that they are supported to make it through this time and you see there may be some ways you can help depending on their current challenges. Name the challenges you can help with and ask if they'd like to chat more in-depth to create a positive outcome. Set an appointment right on the call if possible.

Set up a Partnership Exploration Session



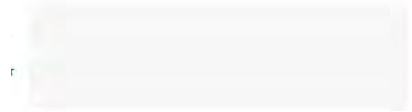
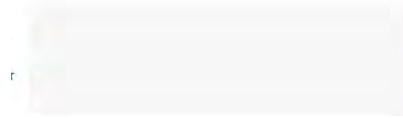
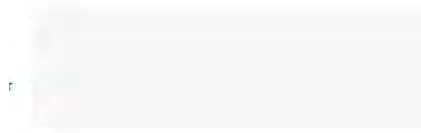
Step 3: AIR ELEMENT WISDOM

Express your Heart Felt Vision & Explore together how it can be a Win-Win-Win Partnership.

Tune into Your Heart Felt Vision

A. **Know what affiliate split percentages you are willing to offer.**

Example: 30/30/40 % commission splits or 50/50 % (Motivating percentage)
Company or Ambassador Partner/Individual/You



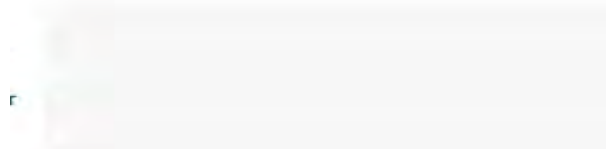
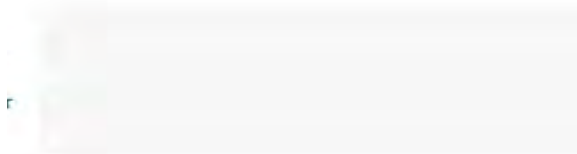
B. **Discover what they need, the company and demographic.**

Shift/Tweak/Adjust something you already offer and have prepared.

What kind of price range offer the demographic will respond to.

- larger cost more \$ now upfront or even in larger payments of 3/6/9/12 months.
- lower monthly payment

What free initial offer will they value- webinar/facebook challenge.



C. **Clarify their part of the partnership & resources you need to provide**

- email series, social media posts, texts, video highlights of your offering, etc.
- you can keep it simple.

Notice if you need to use a different kind of partner to reach your demographic.

You might consider partnering with Brand Ambassadors who are out of work right now who may like to promote and sell your offering. They could turn into sustainable launch team for you.

TUNE INTO YOUR BODY
yes or resistance



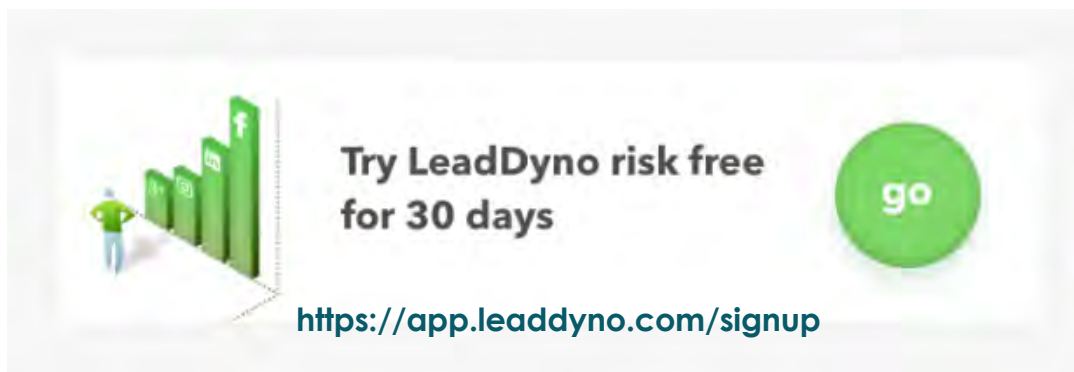
Step 4: EARTH ELEMENT WISDOM

Offer an Urgent Solution with a Plan & Easy to Use Marketing Resources and Payment Processing System

- A. Clarify a Time-line & Plan for Your Promotion
- B. Make adjustments to Your Free Gift, Webinar/Challenge & Related Offer
- C. Prep Your Partnership invitation promo pieces with easy instructions on how to get set up as an Affiliate.
 - Templates for these are provided by recommended Affiliate Tracking System.
- D. Prep Free Gift & Offer Promotional Images, Email series copy, text templates for company/organization and individuals.
- E. Set up your Affiliate Tracking and Payment System- Recommend LeadDyno

Short Overview: <https://youtu.be/46lW5iLT11U>

Put it into action, see how easy it is: <https://youtu.be/BWoqX4MIsQg>



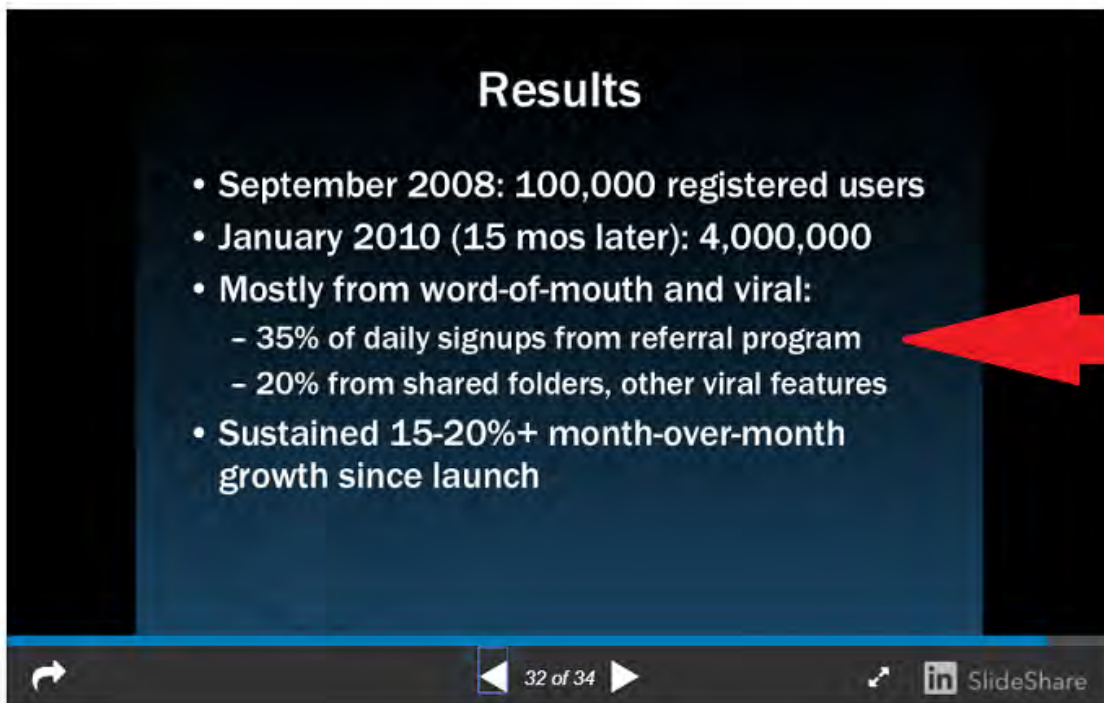
Step 5: FIRE ELEMENT WISDOM

Use the Power of Collective Action to Create More Visibility & Help Others Move Forward

- A. Send out email and live video invitations for your Affiliate Referral Program to your existing business email list, tribe/group, community and to your personal email list. Include your passionate vision to help those in need.
- B. Set up a motivating contest for Affiliates
- C. Have fun creating a new reality and making an unforgettable difference!

Affiliate Programs done well generate 25% more income for a business and can grow a list dramatically!

Somebody was kind enough to upload a **presentation** of Drew Houston (Cofounder & CEO, Dropbox), on how they used the lean startup approach to grow Dropbox.



Results

- September 2008: 100,000 registered users
- January 2010 (15 mos later): 4,000,000
- Mostly from word-of-mouth and viral:
 - 35% of daily signups from referral program
 - 20% from shared folders, other viral features
- Sustained 15-20%+ month-over-month growth since launch

32 of 34 SlideShare

Step 6: Allow for Ease!

Tune into the body and note element you find discord, resistance, or in an expansive yes.

Spirit Element

Compassionate Response
Upliftment & Co-Creation

Air Element

Vision & Messaging

Water Element

Emotional Connection, Nurturing &
Relationships

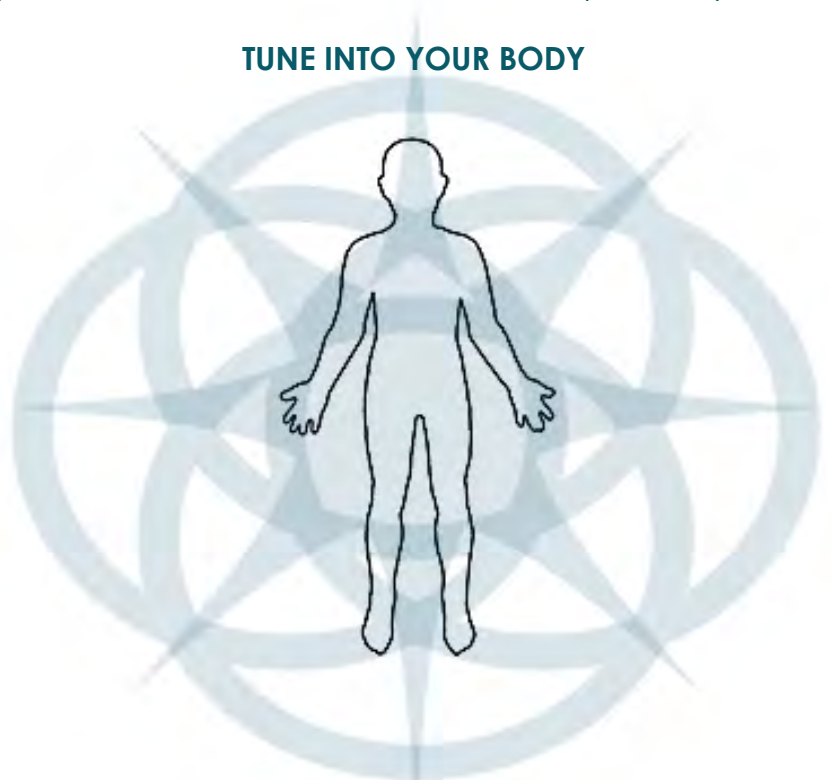
Fire Element

Action & Visibility

Earth Element

Service/Product
Structures & Prosperity

TUNE INTO YOUR BODY



What would it feel like in the body if you allowed yourself the support or shift to experience more ease?

What would having an affiliate team bringing in leads free you up to do that you really love?

Moving into Your Desire Exercise:

Un-Wanted State (lack/resistance)

How are you fueling & funding it with your choices/energy/resources/time?



What existing structures, circumstances, emotional or physical states, habits, frivolous items or relationships are you putting your resources into (time, energy, \$, etc.) that can be let go of?

A large, empty rectangular box with a light gray background, intended for writing answers to the question above.

What can you redirect ?

Liberation / Choice / Re-Direction

When you Release & Open to Any New Way of Being or Use of Resources



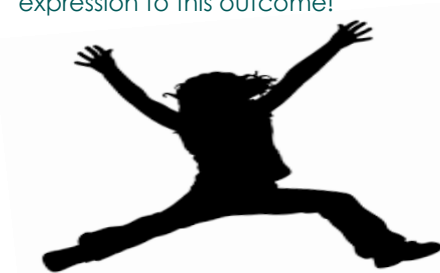
What will help you let go and what will you need to redirect your energy towards ?

A large, empty rectangular box with a light gray background, intended for writing answers to the question above.

What can you direct to support you in taking the next steps that move you towards your truly desired state?

Desired State (prosperity/flow)

Align your resources, energy, focus, emotional vibrance, essence expression to this outcome!



What support do you need to feel this way?

A large, empty rectangular box with a light gray background, intended for writing answers to the question above.

What YES'S showed up? What was helpful?



6 Steps to Create Sustainable Cash Flow Now for You & Your Community

Create a Current!

Make an Unforgettable Contribution in a Crisis ~
help others and yourself make critical income now!



[CLICK HERE TO PICK A TIME](#)

Create A Current Support Session

25 min | Complimentary

[Details & Set Your Time!](#)

Let's chat to see how you can get this into action as soon as possible in a way that will bring your desires into form! Excited to help you...

- **Make an Unforgettable Positive Impact** building deep trust and meaningful connections with community that benefit your business now and in the long run.
- **Grow Your List & Have Others Sharing Your Offerings.**
- **Create Sustainable Cash Flow for You & Others in Uncertain Times!**